



Map 7- Innovative Ideation

In order to reach people you've never reached before, you're going to need to do things you've never done before. The next time you're planning a ministry or outreach, run your idea through the following filters to help expand your thinking and do something new and different.

What is the question you're trying to solve?

What ideas do you already have?

What's the fun thing to do?

What's the simplest thing to do?

What's the quickest thing to do?

How can you connect this with something else?

What is the bravest thing to do?

What is most important to God?